



IIPT – International Institute for Peace through Tourism
(Australia) Incorporated

Third Australian Conference
Tourism – Agent for Peace?

Saturday, July 15, 2006

The Australia Chapter of the International Institute for Peace through Tourism will be holding its third Australian Conference on **Saturday, 15 July 2006** at the Avillion Hotel Sydney. The theme of this conference is *Tourism – Agent for Peace?* This follows on from two earlier Australian conferences, *Tourism – Passport to Peace* in March 2003 and *Travel Promotes Peace – Meeting the Challenge* in September 2004.

IIPT is a not-for-profit organization dedicated to fostering travel and tourism initiatives that contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage and poverty reduction. It was founded in 1986 by Louis D'Amore and is based on his vision of the world's largest industry, travel and tourism, becoming the world's first global peace industry and the belief that every traveller is potentially an "Ambassador for Peace."

The focus of this conference will be an examination of the travel and tourism industry's potential to be an agent for peace. Can travel companies, tourism organizations and those who work in the industry serve a higher purpose and think and act beyond the commercial aspects of their business? Do travellers and tourists or the host communities care about or realize the important role they can play in creating a more equitable and peaceful world?

Speakers will include industry executives, academics, travellers and IIPT's founder and president, Louis D'Amore. Register now and join in the discussion and debate.

Registration charges have not increased since the 2004 conference – AUD75 for IIPT members, AUD95 for non-members and AUD55 for students (includes arrival refreshments, morning and afternoon teas and lunch).

We are very pleased to have the support of members and partners such as Qantas Airlines, the Avillion Hotel Sydney, Australian Pinnacle Tours, Touchdown Tours and Intrepid Travel. This conference is endorsed by the Australian Federation of Travel Agents (AFTA) and its CEO Mike Hatton will be one of the keynote speakers.

Let us work together in building a culture of peace through tourism. We look forward to your presence and participation at the 3rd Australian Peace through Tourism conference.

Daphne Lowe Kelley, President Australia Chapter

Tel (02) 9719 3080 – Email lowekelley@bigpond.com



Third Australian Conference

Tourism – Agent for Peace?

Saturday, July 15, 2006

Venue: Avillion Hotel, Cnr Pitt and Liverpool Streets, Sydney 2000

July 15 Program: 8.00 am – 8.45 am Registration
9.00 am – 5.30pm Conference

Conference Registration Fee: IIPT Members \$75, Non-members \$95, Students \$55
Includes: Arrival refreshments, morning and afternoon teas, lunch and program.

July 15 Dinner: 7.00 pm – Dinner (members and guests) \$55 pp Guests welcome

Accommodation: Avillion Hotel Sydney Website www.avillion.com
There is a choice of accommodation to suit all budgets close to the conference venue.

IIPT Conference Registration Form & Tax Invoice – 15 July 2006

Name(s).....

Position..... Company

Address

Phone ()..... Fax ()..... Email

Registration \$75 member, \$95 non-member, \$55 student \$

Dinner \$55pp No. attending () \$

Total amount \$

Enclosed payment by cheque (made payable to IIPT (Australia) Inc)

or please charge Visa Mastercard for \$.....

Card No. _ _ _ _ _ _ _ _ _ _

Name on Card..... Expiry Date

Signature..... Date

Please mail (by July 7, 2006) to: IIPT (Australia) Inc, GPO Box 670, Sydney NSW 2001
(ABN74 168 052 823) Please retain a copy of this form for your records.

Inquiries: Daphne Lowe Kelley, Phone/Fax (02) 9719 3080 – Email lowekelley@bigpond.com